

FOODTECH IN GERMANY

FOODTECH INVESTMENTS FROM 2014 TO 2018

 DigitalFoodLab with



FOODTECH IN GERMANY

“What is not measured does not exist”. We introduced last year report on the French FoodTech startup ecosystem with this quote of Niels Bohr. This report's goal was simple: give investors, entrepreneurs and corporates the much-needed data and insights to accelerate development of the FoodTech ecosystem.

With more than 10,000 downloads, the renewed confidence of our sponsors - Sopexa and Vitagora - and new partners - CCI Paris Île-De-France and Eutopia - we are now able to provide you a new report on the European FoodTech investments and three focus reports on British, French and German ecosystems.

In a few words, Germany is home to the most well-funded FoodTech startups in Europe. However, the local ecosystem is not as rich as in UK and France with fewer early-stage startups.



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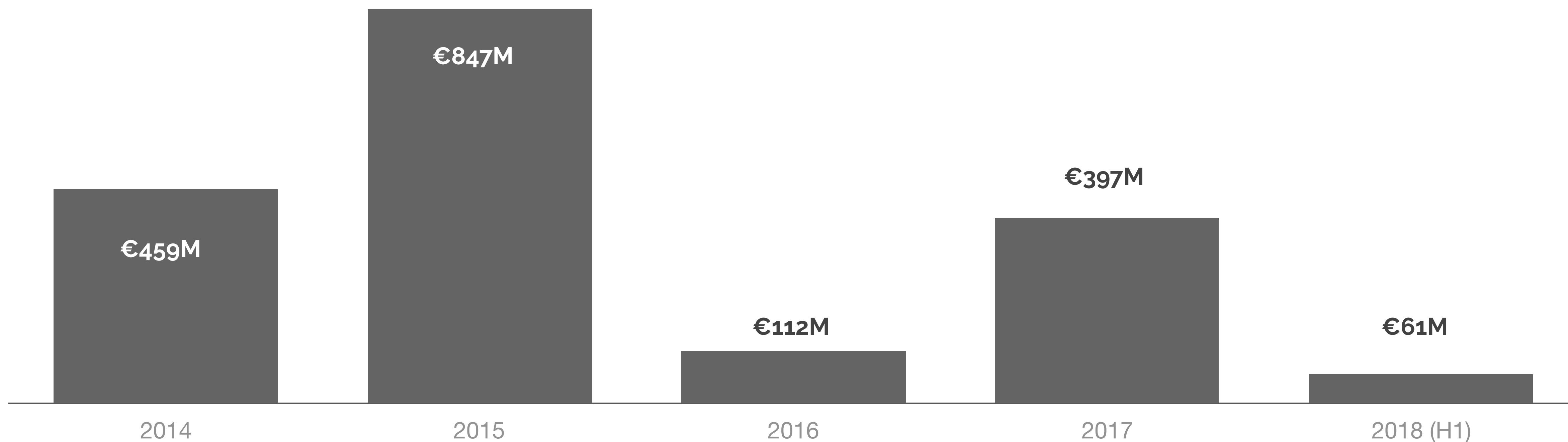
INVESTMENTS

INVESTMENT IN GERMAN FOODTECH STARTUPS BETWEEN 2014 AND 2018 (H1)

The investments in German FoodTech startups are not linear. This is mostly due (as seen next page) to the huge deals of Delivery Hero and Hello Fresh, the two German FoodTech unicorns (which now are public).



*Investments in German
FoodTech startups (in €millions)*

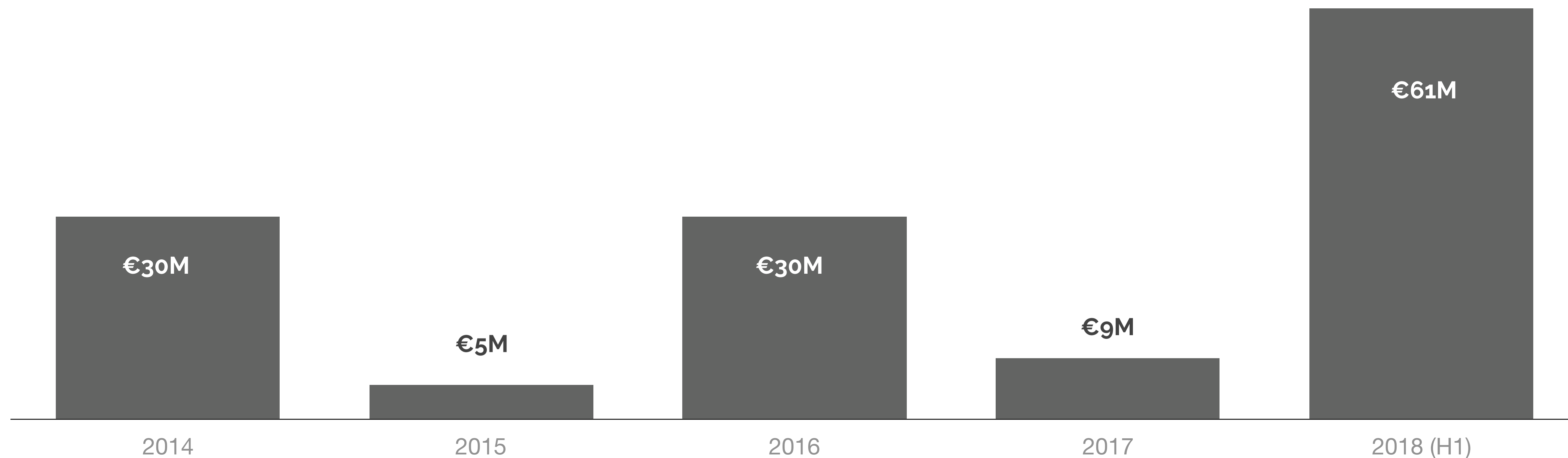


INVESTMENTS

INVESTMENT IN GERMAN FOODTECH STARTUPS BETWEEN 2014 AND 2018 (H1) EXCLUDING DELIVERY HERO AND HELLOFRESH

Excluding the investments made in Delivery Hero and HelloFresh gives a clearer view of the German FoodTech investments. There are not many local startups who have announced a fund-raising in the last years. However, new German startups are now raising impressive seed or series A rounds.

Investments in German
FoodTech startups (in €millions)
excluding Delivery Hero and
HelloFresh

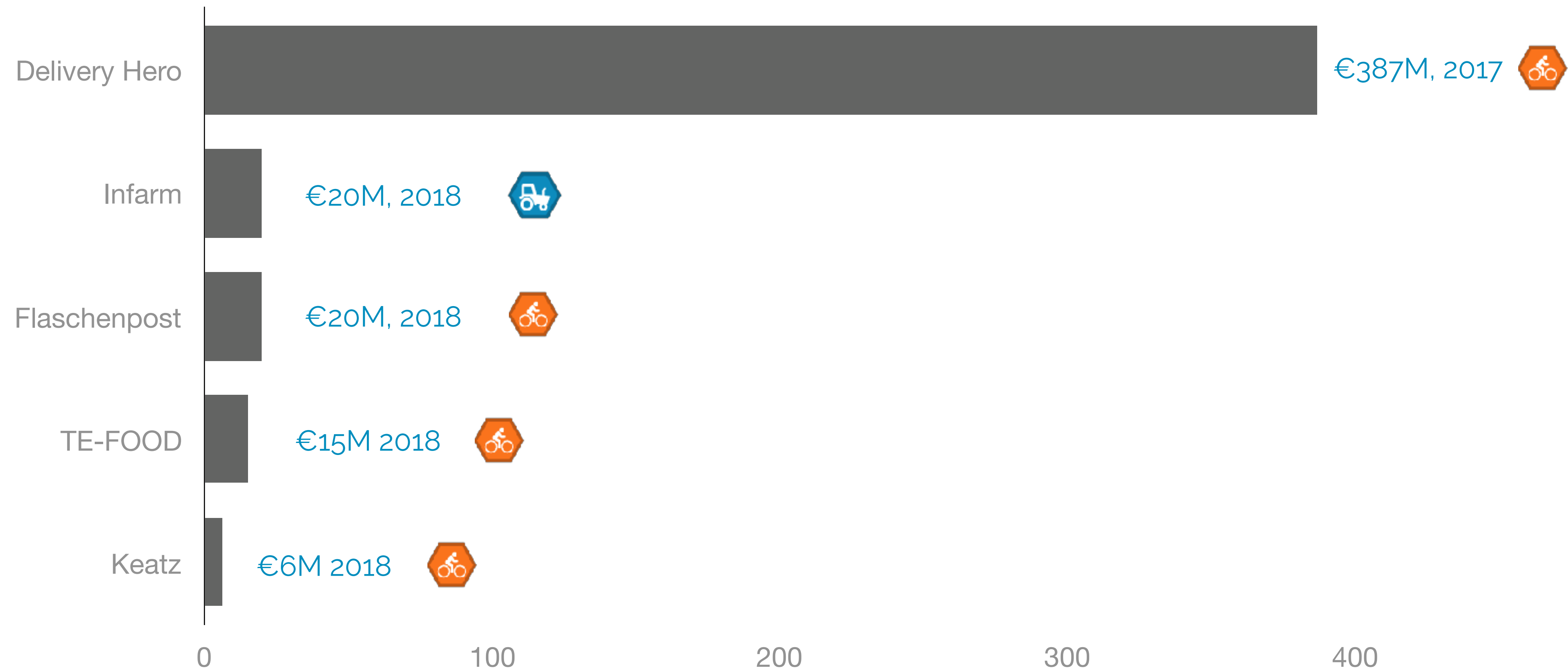


TOP DEALS 2017-2018 (H1)

TOP DEALS BETWEEN 2017 AND 2018 (H1)

Not surprisingly, Germany's biggest deal of 2017 is the "last" one of Delivery Hero before going public. Below, we can see that the four following deals are from the first half of 2018.

For this chart (and the European FoodTech report), we have not considered the money raised through IPO but have added ICOs (crypto currency fund raising)



GERMAN FOODTECH ECOSYSTEM: A LOT OF MONEY IN A FEW STARTUPS

Germany is the land of contrasts when we talk about FoodTech. It is home to the two most valued European Startups, home of the biggest deals in the last years. However, it is hard to identify here many early-stage startups.

It seems that a large part of early-stage investments in German startups are made by the numerous network of SMEs or mid-caps (e.g. Vorwerk, the parent company of Thermomix) which are less prone to communicate on their investments than traditional investment funds,

A BERLIN CENTRED ECOSYSTEM

The Berlin ecosystem is focused on Delivery & Retail. Based on a few startups (themselves often founded by Rocket internet), it concentrates a large share of the European FoodTech jobs and investments.

Berlin's startups have raised more than 97% of the total amounts invested in Germany's FoodTech.



MUCH MORE IN THE EUROPEAN REPORT



The first analysis of the European FoodTech

90+ pages of data, insights and analysis

Get the last update of our report: “FoodTech in France” (January 2019)



Key points of the report:

- Figures and analysis: investments and startups creations
- FoodTech categories breakdown
- Top deals in France
- The full list of the 627 active FoodTech startups in France
- List of French FoodTech accelerators and incubators

RETAIL & DELIVERY STARTUPS (1/22)

Company	Description	Fundings	Subdomains
A Bicyclette (webike)	Traveling canteen!	<EUR 500k (2019)	Fullstack delivery
Adriwine (webike)	Adriwine, the marketplace for wine professionals	EUR 830k (2017)	Marketplaces
Ah la vache (webike)	Local meat at your home.	<EUR 500k (2017)	Marketplaces
Alkemics (webike)	Alkemics builds bridges between brands and retailers by empowering a new mode of collaboration via its product data platform.	EUR 25M (2016)	Data for supply chain
Alter & Cow (webike)	Local flavor: Farm & dairy products	<EUR 500k (2018)	Marketplaces
Alterfood (webike)	Alterfood is a distributor of natural and organic food brands in the snack, beverage and delicatessen markets	EUR 3M (2018)	Marketplaces
Arthur A Table ! (webike)	Arthur A Table ! prepares and delivers organic, healthy and balanced meals for children from 3 to 11 years old.	-	Fullstack delivery
Artisans de la Terre (webike)	Les Artisans de la Terre offer premium products from small certified productions without intermediaries	-	Marketplaces
Au Bout Du Champ (webike)	Short circuit for fruits and vegetables in IDF harvested the same morning and available 24/7	undisclosed (2014)	Marketplaces

627

active FoodTech startups in France

€595M

Investments in the French FoodTech between 2014 and 2018

326

Deals in French FoodTech between 2014 and 2018

WANT TO KNOW MORE ?
HAVE A QUESTION ?
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