

# FOODTECH IN FRANCE

FOODTECH INVESTMENTS FROM 2014 TO 2018

 DigitalFoodLab with



# Get the last update of our report: “FoodTech in France” (January 2019)



Key points of the report:

- Figures and analysis: investments and startups creations
- FoodTech categories breakdown
- Top deals in France
- The full list of the 627 active FoodTech startups in France
- List of French FoodTech accelerators and incubators

## RETAIL & DELIVERY STARTUPS (1/22)

Company	Description	Fundings	Subdomains
A Bicyclette <a href="#">(webike)</a>	Traveling canteen!	<EUR 500k (2019)	Fullstack delivery
Adriwine <a href="#">(webike)</a>	Adriwine, the marketplace for wine professionals	EUR 830k (2017)	Marketplaces
Ah la vache <a href="#">(webike)</a>	Local meat at your home.	<EUR 500k (2017)	Marketplaces
Alkemics <a href="#">(webike)</a>	Alkemics builds bridges between brands and retailers by empowering a new mode of collaboration via its product data platform.	EUR 25M (2016)	Data for supply chain
Alter & Cow <a href="#">(webike)</a>	Local flavor: Farm & dairy products	<EUR 500k (2018)	Marketplaces
Alterfood <a href="#">(webike)</a>	Alterfood is a distributor of natural and organic food brands in the snack, beverage and delicatessen markets	EUR 3M (2018)	Marketplaces
Arthur A Table ! <a href="#">(webike)</a>	Arthur A Table ! prepares and delivers organic, healthy and balanced meals for children from 3 to 11 years old.	-	Fullstack delivery
Artisans de la Terre <a href="#">(webike)</a>	Les Artisans de la Terre offer premium products from small certified productions without intermediaries	-	Marketplaces
Au Bout Du Champ <a href="#">(webike)</a>	Short circuit for fruits and vegetables in IDF harvested the same morning and available 24/7	undisclosed (2014)	Marketplaces

627

active FoodTech startups in France

€595M

Investments in the French FoodTech between 2014 and 2018

326

Deals in French FoodTech between 2014 and 2018



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# FOODTECH IN FRANCE

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“What is not measured does not exist”. We introduced last year report on the French FoodTech startup ecosystem with this quote of Niels Bohr. This report's goal was simple: give investors, entrepreneurs and corporates the much-needed data and insights to accelerate development of the FoodTech ecosystem.

With more than 10,000 downloads, the renewed confidence of our sponsors - Sopexa and Vitagora - and new partners - CCI Paris Île-De-France and Eutopia - we are now able to provide you a new report on the European FoodTech investments and an update for the French Foodtech ecosystem.

In a few words, France has a lot of startups, a lot of entrepreneurs and many of them have raised funds, but it lacks a champion. Paris has not it's FoodTech unicorn(s) and therefore the investments are not much less important here than in Germany and in the UK.



*with*



# INVESTMENTS

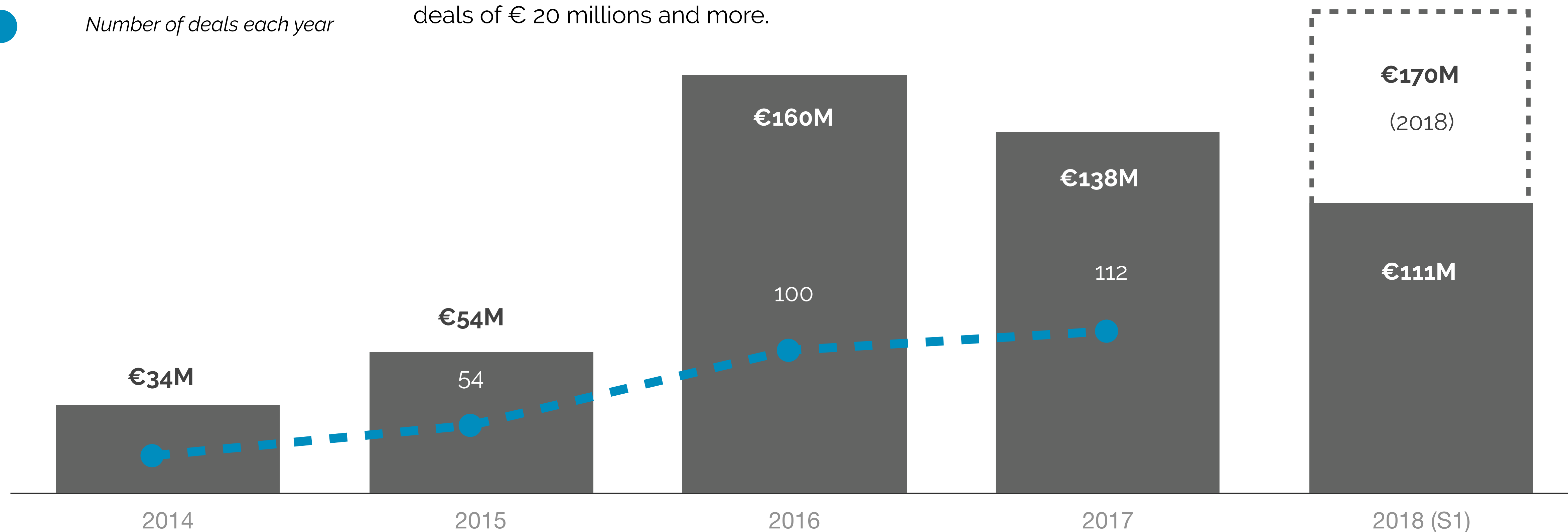
## A HALT OR A STOP IN THE FRENCH FOODTECH GROWTH?

French FoodTech has grown impressively from 2014 to 2016. The trend was broken in 2017. This is partly due to:

- the exit of startups that could have raised large rounds such as Quitoque and Foodchéri
- a stop in the investments in the Delivery & Retail startups in France and generally an absence of deals of € 20 millions and more.

■ Investments in French FoodTech startups (in €millions)

● Number of deals each year

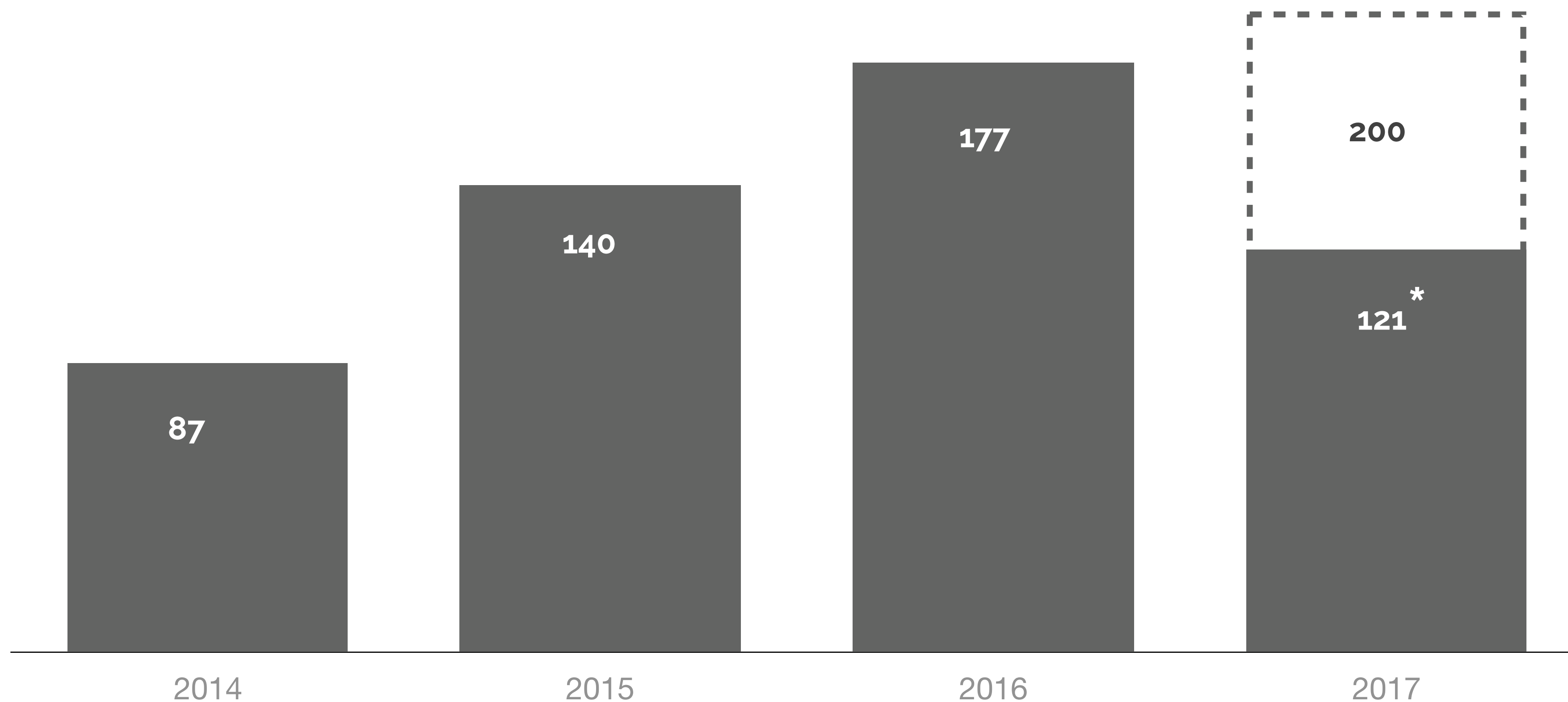


# STARTUPS

## 687 ACTIVE FOODTECH STARTUPS IN FRANCE

As we can see below, even if the amounts raised by FoodTech startups have halted in 2017, the number of startups is in continuous growth.

Indeed, both data are not strongly correlated. The investments totals are more linked to the presence of some startups raising huge amounts of money.



■ Number of startup creations

*\* This figure can grow again.*

*We consider startups having a product on the market, having raised funds or being recognised by an incubator, accelerator, etc.*

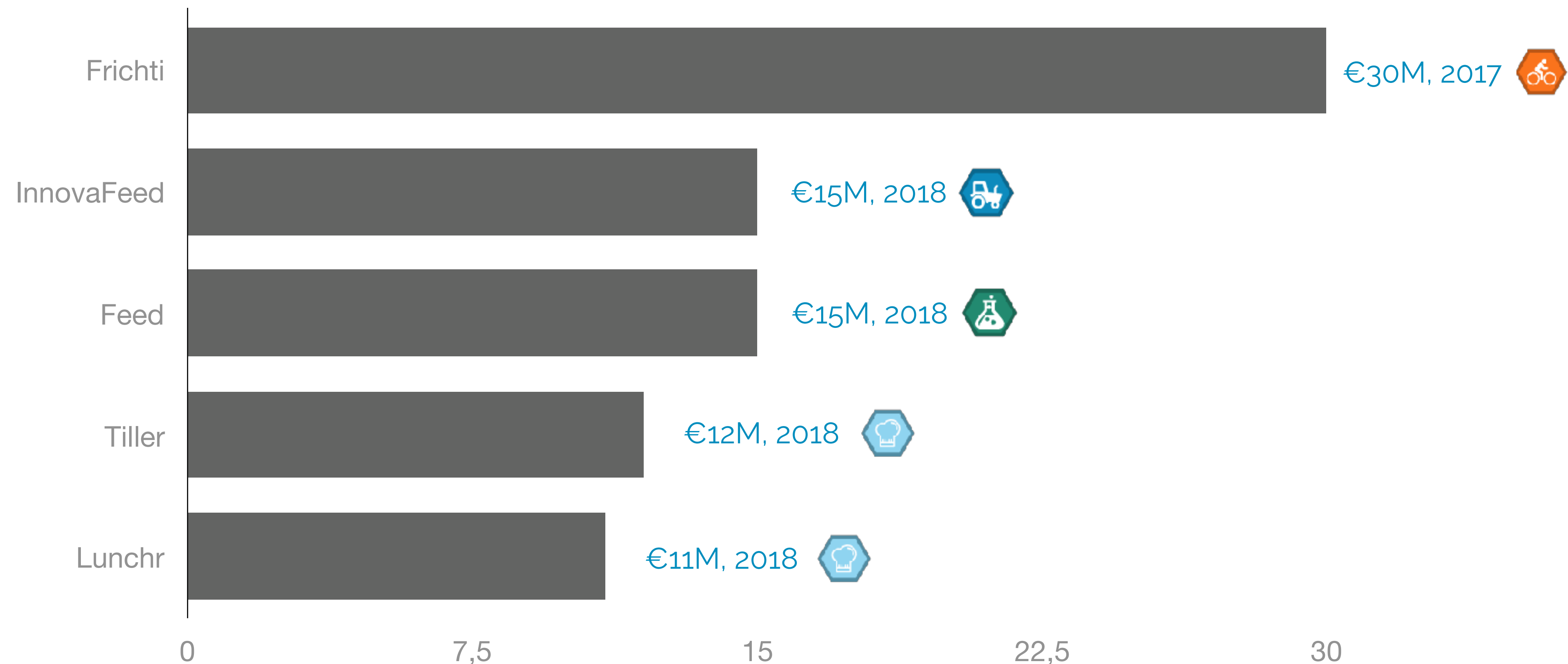
# TOP DEALS

## 2017-2018 (H1)

### TOP DEALS IN FRANCE IN 2017-2018 (H1)

Below are the 5 top deals in France between 2017 and the first half of 2018. As you can see, the amounts raised are not at the same scale as those raised by the biggest startups in Europe.

More importantly, most of the startups in the top 10 or top 20 are not yet international.

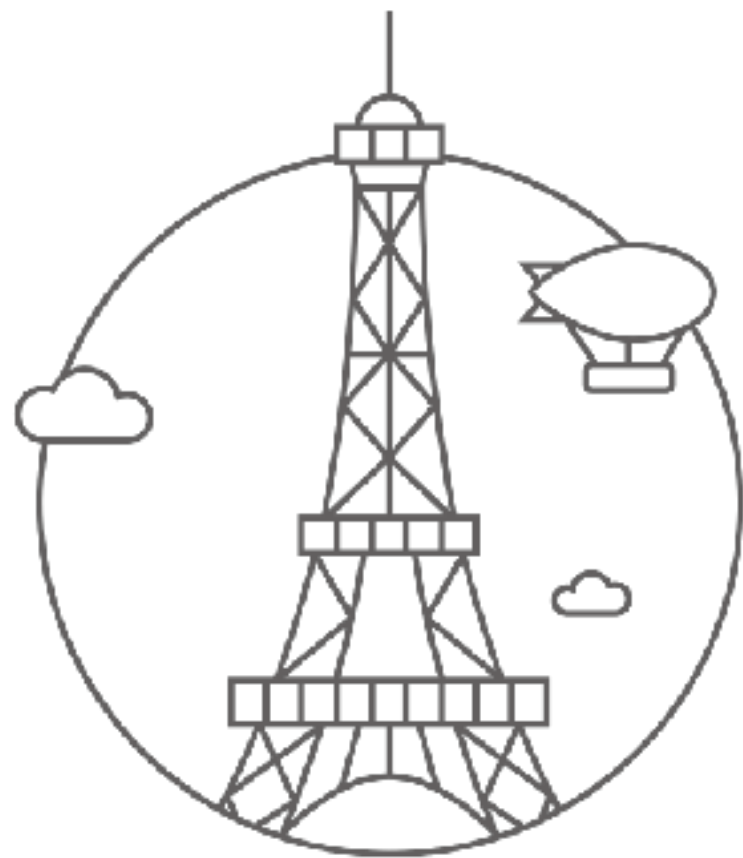


*Compared to other European countries, France's FoodTech ecosystem is balanced between Delivery&Retail, Foodscience and Foodservice.*



## THE FRENCH FOODTECH IN EUROPE: A BIGGER NUMBER OF DEALS... BUT MUCH LESS MONEY

As you can see in the European FoodTech investments report, France has the larger number of deals, even if we only consider the deals above €500k. However, the money put in the startups is much lower.



### A PARIS CENTRED ECOSYSTEM

The Paris region accounts for more than 80% of the money invested in French FoodTech startups. Lyon and its region are developing a full ecosystem made of the six domains of the FoodTech.

### FRENCH FOODTECH STRENGTH

French FoodTech startups are strong when developing foodservice B2B solutions but lack international food products and delivery startups.



# MUCH MORE IN THE EUROPEAN REPORT



The first analysis of the European FoodTech

90+ pages of data, insights and analysis



WANT TO KNOW MORE ?  
HAVE A QUESTION ?  
CONTACT-US!



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